

# 30x40 PAVEMENT SIGN POSTER

Artwork Guidelines & Sizing

## ARTWORK SIZE:

Artwork size (25% 300dpi):

**190.5mm (W) x 254mm (H)**

Total Artwork size (100% 72dpi):

**762mm (W) x 1016mm (H)**

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## PLEASE NOTE:

For optimum printing results artwork documents should be submitted in vector format in either EPS or High Quality PDF.

Ensure that all text has been outlined, any images or placed items are linked within the document and that all layers have been flattened.

- No bleed or crop marks
- Set up your artwork in CMYK at **300dpi**
- The artwork should be at **25%** of the total size
- Pantone colours accepted

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**



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