3x2 STRAIGHT POP UP DISPLAY
WITH 22" TV MOUNT
Artwork Guidelines & Sizing

VISIBLE GRAPHIC SIZE:
2137mm(w) x 2225mm(h)

TEMPLATE SIZE:
702.5mm(w) x 556.25mm(h)
Do not add bleed or crop marks to the template

Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board.

GENERAL GUIDELINES
- CMYK colour profile
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Ensure all images/placed items are linked within the document and that all layers have been flattened.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

THIS TEMPLATE
- Is supplied at 25% of the finished size.
- Overall template size: **702.5mm(w) x 556.25mm(h)**
- Includes D-End Panel placement (as shown by the red, orange and green lines).

   Green - Safe zone visible from the front
   Orange - Visible from the side
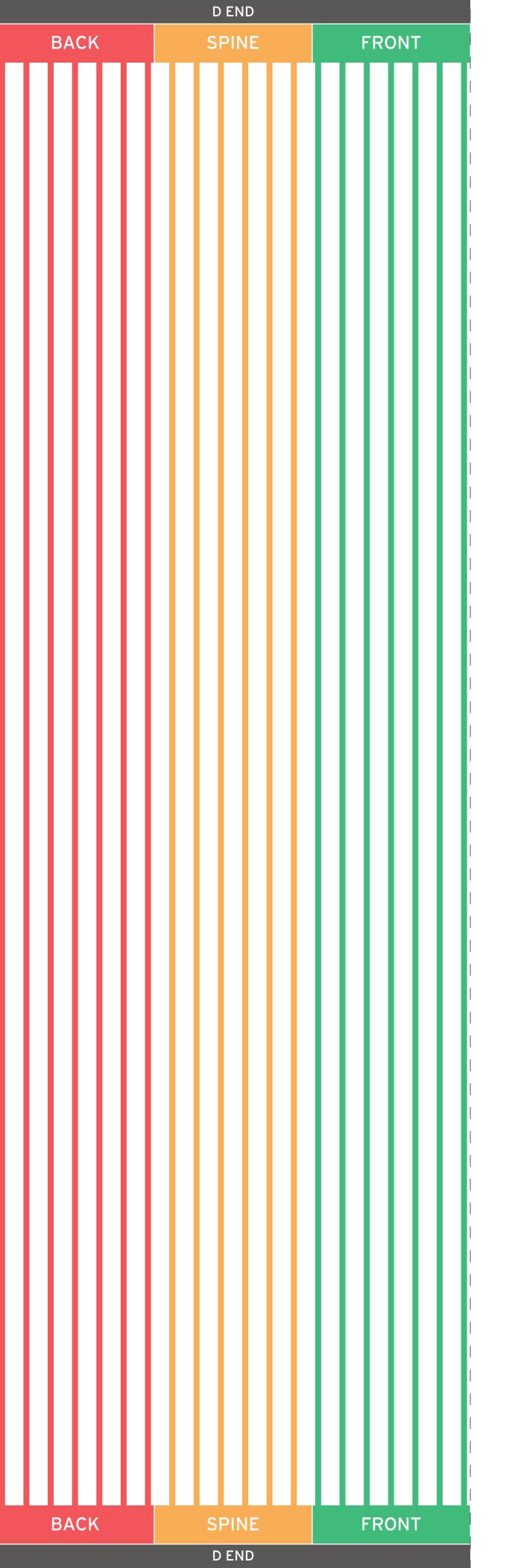   **Red** - Only visible from the back. We recommend you avoid this area

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:
C:100 / M:100 / Y:100 / K:100

TV BRACKET PLEASE READ
- The TV bracket can be positioned anywhere on the dotted lines.
- A hole is cut into the artwork to make way for the bracket.
- Size of TV Bracket Cutout is **30 x 30mm at 25%** Full Size Bracket Cutout is **120 x 120mm.**
- Please outline where you would like the hole to be positioned on your artwork, with a square of 30x30mm on a seperate jpg file. (Not on the print ready file)
- Please also allow room for your TV to ensure artwork is not covered and measure the dimensions (not screen size)
- *Please call us if you would like your TV Bracket elsewhere.