

3x4 STRAIGHT POP UP DISPLAY

Artwork Guidelines & Sizing

VISIBLE GRAPHIC SIZE:

3601mm(w) x 2225mm(h)

TEMPLATE SIZE:

1068.75mm(w) x 556.25mm(h)

Do not add bleed or crop marks to the template

Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board.

GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Ensure all images/placed items are linked within the document and that all layers have been flattened.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

THIS TEMPLATE

- Is supplied at 25% of the finished size.
- Overall template size: **1068.75mm(w) x 556.25mm(h)**
- Includes D-End Panel placement (as shown by the red, orange and green lines).

Green - Safe zone visible from the front

Orange - Visible from the side

Red - Only visible from the back. We recommend you avoid this area

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

C:100 / M:100 / Y:100 / K:100



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