

# A1

# PAVEMENT SIGN POSTER

## Artwork Guidelines & Sizing

### ARTWORK SIZE:

Total Artwork size (100% 300dpi):

**594mm (W) x 841mm (H)**

Visible area (100% 300dpi):

**574mm (W) x 821mm (H)**

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Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board.

### GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi
- All fonts must be converted to outlines
- Please supply artwork as PDF or Illustrator EPS files
- Please supply artwork without crop or bleed marks

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**



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