

A2

PAVEMENT SIGN POSTER

Artwork Guidelines & Sizing

ARTWORK SIZE:

Total Artwork size (100% 300dpi):

420mm (W) x 594mm (H)

Visible area (100% 300dpi):

400mm (W) x 574mm (H)

Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board.

GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi
- All fonts must be converted to outlines
- Please supply artwork as PDF or Illustrator EPS files
- Please supply artwork without crop and bleed marks

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

C:100 / M:100 / Y:100 / K:100

