## ADFRESCO CAFÉ BANNER - 1200mm

Double Crossbar Rail

## ARTWORK GUIDELINES - PLEASE READ

- Must be supplied in CMYK.
- Embed all images.
- All fonts must be converted to outlines.
- · Resolution must be 300dpi.
- Supply artwork as high resolution PDF or Illustrator file.
- Specify Pantone colours for screen print.
- Convert all spot colours to process CMYK for digital print. (Pantone matching cannot be guaranteed)
- Set artwork at 100% scale.

## TEMPLATE GUIDELINES - PLEASE READ

- The Black keyline:
  Finished cut size of the product before assembly.
- The Grey keyline:
   Fold lines
- The Pink key line:
  Your background must be extended to this line.
- The Red dashed keyline:
   Keep all logos, text, images etc within this area.
- The Orange dashed keyline:
   Stitching area

## PLEASE NOTE

When using the colour black, use 100% of all colours: C:100%, M:100%, Y:100%, K:100%



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