

# DESKTOP BANNER - A4

Artwork Guidelines & Sizing

## ARTWORK SIZE:

Total Artwork size (100% 300dpi):

**210mm (W) x 297mm (H)**

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## GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours/ images
- Ensure all images/placed items are linked within the document and that all layers have been flattened
- All fonts must be converted to outlines
- Please supply artwork as PDF or Illustrator EPS files
- Please supply artwork without crop and bleed marks

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**



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