Artwork Guidelines & Sizing

## **TEMPLATE SIZE:**

**@25% 750mm(w) x 565mm(h) - Each Lightbox** @100% 3000mm(w) x 2260mm(h) - Each Lightbox Do not add bleed or crop marks to the template

## **FINISH/ CUT SIZE:**

@25% 745mm(w) x 560mm(h) - Each Lightbox @100% 2980mm(w) x 2240mm(h) - Each Lightbox

Please keep all text, logos and critical design elements inside the safe area (Green Keyline) & ensure background colours/images bleed to the edge of the art board.

Please note: We do not recommend running artwork over multiple frames\*.

\* We can't guarantee when the artwork is printed, finished and built that the text and images will be 100% aligned. This is due to the nature of the product where the fabric is hemmed, fitted into the frame of each panel and could be stretched when built, resulting in misolignment of the artwork.

## **GENERAL GUIDELINES**

- CMYK colour profile.
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Ensure all images/placed items are linked within the document and that all layers have been flattened.
- Resolution must be 300 dpi.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## THIS TEMPLATE

- Is supplied at 25% size including bleed.
- Safe zone is indicated by the green key line keep all important information/artwork elements in this area.
- Visible graphic area is indicated by the pink keyline.
- Artwork placed after the pink keyline will not be seen as this area is hemmed and fits into the frame.



DO NOT PUT IMPORTANT CONTENT IN THIS SECTION - BACKGROUND COLOUR ONLY

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