# FEATHER FLAG SMALL 2.6M - SINGLE SIDED

Artwork Guidelines & Sizing

## **VISIBLE GRAPHIC SIZE:**

662.5mm(w) x 1878mm(h) - 100% 165.5mm(w) x 469.5mm(h) - 25%

### **TEMPLATE SIZE:**

168mm(w) x 472mm(h) - 25%

Do not add bleed or crop marks to the template

Please keep all text, logos and critical design elements inside the green safe area & ensure background colours/images bleed to the edge of the art board.

#### **GENERAL GUIDELINES**

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Do not add crop or bleed marks
- Supply artwork as a high resolution PDF

#### THIS TEMPLATE

- Is supplied at 25% of the finished size
- Overall template size: 168mm(w) x 472mm(h)

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

C:50 / M:50 / Y:50 / K:100



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