

# FORMULATE UNIVERSAL TABLET HOLDER

Artwork Guidelines & Sizing

## ARTWORK SIZE 100%:

### FRONT

Total finished size

**400mm (w) x 1940mm (h)**

*Please supply artwork to 25%*

### BACK

Total finished size

**400mm (w) x 1940mm (h)**

*Please supply artwork to 25%*

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## ARTWORK SIZE 25%:

### FRONT

Total art board size including bleed

**100mm (w) x 485mm (h)**

### BACK

Total art board size including bleed

**100mm (w) x 485mm (h)**

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**Please keep all text, logos and critical design elements inside the safe area & ensure background colours/images bleed to the edge of the art board.**

## GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Ensure all images/placed items are linked within the document and that all layers have been flattened.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## THIS TEMPLATE

- Is supplied at 25% of the finished size.
- Overall template size:

**FRONT 100mm(w) x 485mm(h)**

**BACK 100mm(w) x 485mm(h)**

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**



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**FRONT**



**BACK**