

# HOP UP FABRIC COUNTER

Artwork Guidelines & Sizing

## VISIBLE GRAPHIC SIZE:

1770mm(w) x 1070mm(h)

## TEMPLATE SIZE:

442.5mm(w) x 267.5mm(h)

Do not add bleed or crop marks to the template

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Please keep all text, logos and critical design elements inside the green safe area & ensure background colours/images bleed to the edge of the art board.

## GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Ensure all images/placed items are linked within the document.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF

## THIS TEMPLATE

- Is supplied at 25% of the finished size.
- Overall template size: **442.5mm(w) x 267.5mm(h)**

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:100 / M:100 / Y:100 / K:100**



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STITCH LINE



**SIDE**



**FRONT**



**SIDE**

STITCH LINE