

SURGE

AUTOMATIC

POP UP COUNTER

Artwork Guidelines & Sizing

ARTWORK SIZE 100%:

TEMPLATE SIZE

Total print size
2100mm (w) x 1000mm (h)

FINISHED SIZE

Total finished size
2080mm (w) x 980mm (h)

Please keep all text, logos and critical design elements inside the blue safe area & ensure background colours/images bleed to the edge of the art board

REMOVE THE BLUE SAFE BOXES BEFORE SUBMITTING ARTWORK

GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours/ images
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Please supply artwork as PDF or Illustrator EPS files

THIS TEMPLATE

- Is supplied at 100% print size
- Has bleed included

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:
C:100 / M:100 / Y:100 / K:100



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Please ensure background colour/image bleeds beyond the pink cut line

SIDE

FRONT

SIDE

SAFE
AREA

SAFE
AREA

SAFE
AREA

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