

SAIL FLAG MEDIUM

2.9M - DOUBLE SIDED

Artwork Guidelines & Sizing

VISIBLE GRAPHIC SIZE:

760mm(w) x 2224mm(h) - 100%

190mm(w) x 556mm(h) - 25%

TEMPLATE SIZE:

194mm(w) x 560mm(h) - 25%

Do not add any additional bleed to the template, this is added in the template size given above.

Please keep all text, logos and critical design elements inside the green safe area & ensure background colours/images bleed to the edge of the art board.

GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Do not add crop or bleed marks
- Supply artwork as a high resolution PDF

THIS TEMPLATE

- Is supplied at 25% of the finished size
- Overall template size: **194mm(w) x 560mm(h)**

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

C:50 / M:50 / Y:50 / K:100



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