

# TEARDROP FLAG MEDIUM

## 2.8M - DOUBLE SIDED

Artwork Guidelines & Sizing

### VISIBLE GRAPHIC SIZE:

700mm(w) x 2160mm(h) - 100%

175mm(w) x 540mm(h) - 25%

### TEMPLATE SIZE:

180mm(w) x 550mm(h) - 25%

Do not add bleed or crop marks to the template

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Please keep all text, logos and critical design elements inside the green safe area & ensure background colours/images bleed to the edge of the art board.

### GENERAL GUIDELINES

- CMYK colour profile
- Convert Pantone colours to CMYK
- Do not supply RGB colours or images
- Ensure all images/placed items are linked within the document and ensure the file size does not exceed 500MB
- Resolution must be 300 dpi at 25% of output size
- All fonts must be converted to outlines
- Do not add crop or bleed marks
- Supply artwork as a high resolution PDF

### THIS TEMPLATE

- Is supplied at 25% of the finished size
- Overall template size: **180mm(w) x 550mm(h)**

CMYK Printing of Solid Black - To achieve a solid black in your artwork, please create solid black with the following colour reference:

**C:50 / M:50 / Y:50 / K:100**



01733 511030  
sales@xldisplays.co.uk



